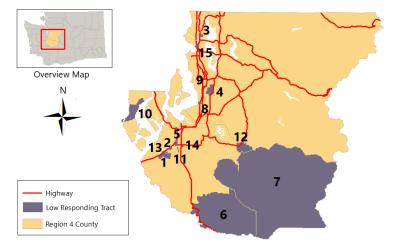
Region 4: Seattle Metro/South Sound

King & Pierce counties

Tracts with Low Self-Response Rates

Find the following information in the table below:

- 1. The 2020 Census tract number, the county in which this tract is located, and the nearest city/place to that Census tract *(note: some tracts have been displayed with an enlarged point to be viewable at the regional scale)*
- 2. The self-response rate of this tract to date
- 3. The "hard-to-survey" populations contributing to a potentially lower response rate for that tract as identified by the Census Bureau



4. The 2020 Census outreach and education coalition partners located nearest to that tract and any other helpful demographic geographic characteristics that may facilitate targeted outreach

| Map # | Tract # County Nearest City/Place | Response Rate | Predicted Low Response Factors (per Census Bureau) | Nearest Coalition Partners and Relevant Tract Features |
|-------|---|--|---|---|
| 1 | Tract: 729.07 County: Pierce City/Place: Fort Lewis | 38.5% Difference from 2010 Mail-in: -24.9% | 51% White 17% Black 22% Latino 99% renters 16% below poverty level \$45,538 median household income 47% moved in 2015 or later | Emergency Food Network, Peace Works United, Communities In Schools of Lakewood |
| 2 | Tract : 718.06 County : Pierce City/Place : Lakewood | 40.2% Difference from 2010 Mail-in: -18.8% | 18% Black 26% White 9% pacific islander 36% Latino 91% renters 42% below poverty level \$25,000 median household income 33% no internet 40% moved in 2015 or later 14% vacant | Communities in Schools of Lakewood, Peace Works United, Tacoma Alumnae Chapter of Delta Sigma Theta Sorority, Northwest Kenyan Community Association, PEARS |
| 3 | Tract: 53.06 County: King City/Place: Seattle | 42.3% Difference from 2010 Mail-in: -25.1% | 33% Asian 20% Speak Asian languages alone 98% renters 59% below poverty level \$20,000 median household income 5% no internet 42% moved in 2015 or later 11% vacant | University Family YMCA, Statewide Poverty Action Center |

| Map # | Tract # County Nearest City/Place | Response Rate | Predicted Low Response Factors (per Census Bureau) | Nearest Coalition Partners and Relevant Tract Features |
|-------|---|--|---|--|
| 4 | Tract : 292.08 County : King City/Place : Kent | 42.5% Difference from 2010 Mail-in: -30.4% | 12% Black 32% White 7% Asian 8% pacific islander 33% Latino 85% renters 25% below poverty level \$30,000 median household income 23% no internet 39% moved in 2015 or later | Native Unite in Journey (Blue Heron Canoe), Iraqi Community Center of WA, African Community Housing and Development, Safer Families |
| 5 | Tract : 717.03 County : Pierce City/Place : Tacoma | 43.7% Difference from 2010 Mail-in: -21.1% | 15% Black 39% White 29% Latino 94% renters 19% below poverty level \$37,000 median household income 23% no internet 26% moved in 2015 or later 10% vacant | Communities in Schools of Lakewood, Peace Works United, Tacoma Alumnae Chapter of Delta Sigma Theta Sorority |
| 6 | Tract: 732 County: Pierce City/Place: Eatonville | 43.7% Difference from 2010 Mail-in: -35.8% | 88% White 6% Latino 24% renters 12% below poverty level \$57,900 median household income 18% no internet 16% vacant | Eatonville Area Council/ Eatonville Family Agency |
| 7 | Tract: 701 County: Pierce City/Place: Carbonado | 44% Difference from 2010 Mail-in: -38.9% | 83% White 8% Latino 18% renters 26% vacant \$82,400 median household income 22% moved in 2015 or later | Recovery Cafe Orting |
| 8 | Tract: 300.07 County: King City/Place: Federal Way | 45.3% Difference from 2010 Mail-in: -20% | 14% Black 11% Asian 9% pacific islander 31% Latino 71% renters 24% below poverty level 33% moved in 2015 or later | Unkitawa, Auburn Valley YMCA, PEARS, Native Unite in Journey (Blue Heron Canoe) |
| 9 | Tract: 288.02 County: King City/Place: SeaTac | 45.7% Difference from 2010 Mail-in: -23.8% | 29% Black 28% White 13% Asian 19% Latino 67% renters 24% below poverty level 36% moved in 2015 or later | African Community Housing and Development, Unkitawa, Congolese Integration Network, Matt Griffin YMCA |
| 10 | Tract: 726.02 County: Pierce City/Place: Key Center | 46.2% Difference from 2010 Mail-in: -37.8% | 95% White 14% renters \$61,000 median household income 27% vacant \$60,000 median household income | APIC-SPS |

| Map # | Tract # County Nearest City/Place | Response Rate | Predicted Low Response Factors (per Census Bureau) | Nearest Coalition Partners and Relevant Tract Features |
|-------|---|--|--|--|
| 11 | Tract : 717.04 County : Pierce City/Place : Parkland | 46.6% Difference from 2010 Mail-in: -14.7% | 49% Latino 16% Black 18% White 87% renters 31% below poverty level \$30,000 median household income 24% no internet 34% moved in 2015 or later | Emergency Food Network, Forward Operating Base (FOB) Hope, Pacific Lutheran University, Associated Students of PLU |
| 12 | Tract: 702.07 County: Pierce City/Place: Buckley | 47.9% Difference from 2010 Mail-in: -30.9% | 94% White \$62,000 median household income 16% no internet 20% moved in 2015 or later | PEARS, Recovery Café Ortig, Eatonville Area Council/ Eatonville Family Agency |
| 13 | Tract: 720 County: Pierce City/Place: Ft. Lewis | 48.1% Difference from 2010 Mail-in: -15.3% | 22% Latino 18% Black 52% White 100% renters 16% below federal poverty level \$45,500 median household income 47% moved in 2015 or later | Emergency Food Network, Peace Works United, Communities In Schools of Lakewood |
| 14 | Tract : 716.04 County : Pierce City/Place : Midland | 49.5% Difference from 2010 Mail-in: -24.3% | 53% White 13% Asian 13% Latino 10% Black 56% renters \$52,000 median household income 17% below federal poverty level | Pacific Lutheran University, Associated Students of PLU, Boys & Girls Clubs of South Puget Sound, Emergency Food Network |
| 15 | Tract : 73.02 County : King City/Place : Seattle | 50.1% Difference from 2010 Mail-in: -25.4% | 57% White 16% Asian 10% Latino 9% Black 89% renters 14% below poverty level \$94,300 median household income 11% no internet 10% vacant 52% moved in 2015 or later | Council on American Islamic Relations (CAIR-WA), CIRCC, United Way of King County, City of Seattle, Seattle Indian Health Board, OneAmerica |

Response Rates for Native Communities

This table highlights the response rates in tribal areas across King and Pierce Counties (Region 4). Where data are available, low response factors listed below display relevant statistics for those living in the listed Tribe's lands (including reservation and off-reservation trust land).

| Tribe | County | Response Rate | Predicted Low Response Factors (per Census Bureau) |
|-----------------------------------|--------|---|--|
| Muckleshoot Indian Reservation | King | 56.9% Difference from 2010 Mail-in: -1.3% | 28% American Indian/Alaska Native 52.5% white 19.1% Latino 37.1% renters 20.1% below poverty level \$51,700 median household income 22.5% no internet |
| Puyallup Indian Reservation | Pierce | 68.3% Difference from 2010 Mail-in: -4.0% | 4.1% American Indian/Alaska Native 63.5% white 13.5% Latino 36.1% renters 13.3% below poverty level \$73,000 median household income 14.1% no internet |
| Snoqualmie Indian Tribe | King | No data | No data |
| Duwamish Tribe | King | No data | No data |
| Kikiallus Indian Nation | King | No data | No data |
| Steilacoom Tribe | Pierce | No data | No data |

Additional

The following tracts exhibit low response rates but also contain schools, military bases and other facilities whose residents will be enumerated via the Group Quarters or other Census operations, so targeted outreach within these tracts may not be as effective as in other tracts with low response rates.

| Tract | County | Nearest City/Place |
|--------|--------|--------------------|
| 53.05 | King | Seattle |
| 729.09 | Pierce | Fort Lewis |
| 729.03 | Pierce | North Fort Lewis |
| 729.08 | Pierce | Fort Lewis |
| 729.01 | Pierce | McChord AFB |
| 53.04 | King | Seattle |
| 53.03 | King | Seattle |
| 53.07 | King | Seattle |